FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGES	S IN BENEFICIAL	OWNERSHIP

	OMB APPRO	OVAL
	OMB Number:	3235-0287
ı	Estimated average burd	en
	hours per response:	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* NOLAN WILLIAM C JR													Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner						
(Last) P. O. BO	,	irst)	(Middle)			Date of 1/03/20		st Tran	saction (M	lonth	/Day/Year)		Officer (give title Other (specify below) below)						
200 PEACH STREET					4. If	Amer	ndment	t, Date	of Origina	l File	d (Month/D		3. Individual or Joint/Group Filing (Check Applicable						
(Street) EL DORADO AR 71731-7000			000	-								- 1	X Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City)	(S	tate)	(Zip)																
Table I - Non-Deriv 1. Title of Security (Instr. 3) 2. Transa Date (Month/D				ction	tion 2A. Deemed Execution Date,			(A) or			d (A) or r. 3, 4 and	5. Amount of		Form: Direct (D) or Indirect (I) (Instr. 4)		Indire Benef	ficial ership		
									Code	v	Amount	(D)	Price	(Instr. 3 and 4)					
Common Stock				02/03	/2004	2004			J		740(1)) A	\$0	301,654]	D By		
Common Stock												203,292		I		co-trustees for children and descendant			
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/Da	ned n Date,	Code (Instr. Derivati		rative rities ired r osed)	6. Date Ex Expiration (Month/Da	ercis Date	able and	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	rivative derivativ		10. Owners Form: Direct (I or Indire (I) (Instr.	hip o E O) C ect (1	11. Nature of Indirect Beneficial Ownership Instr. 4)	
					Code	v	(A)	(D)	Date Exercisab		Expiration Date	Title	Amount or Number of Shares						
Stock Option ⁽²⁾	\$47.16								05/14/200	4 0	5/14/2013	Common Stock	2,000		2,0	000 D			
Stock Option ⁽²⁾	\$47.16								05/14/200	5 0	5/14/2013	Common Stock	2,000		4,0	00	D		
Stock Option ⁽²⁾	\$47.16								05/14/200	6 0	05/14/2013	Common Stock	2,000		6,0	00 D			
Stock Option ⁽²⁾	\$60.59	02/03/2004			Α		700		02/03/200	5 0	02/03/2014	Commont Stock	700	\$0	6,70	00	D		
Stock Option ⁽²⁾	\$60.59	02/03/2004			A		700		02/03/200	6 0	02/03/2014	Common Stock	700	\$0	7,4	00	D		
Stock Option ⁽²⁾	\$60.59	02/03/2004			A		700		02/03/200	7 0)2/03/2014	Common Stock	700	\$0	8,1	00	D		

Explanation of Responses:

- 1. Restricted stock issued pursuant to the Non-Employee Director Stock Plan approved on May 14, 2003.
- 2. Non-Employee Director Stock Option issued under Non-Employee Director Stock Plan approved on May 14, 2003.

William C. Nolan, Jr.

02/04/2004

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.